

XORRA Coast To Coast Arena Rock Racing

La Follette, TN (January 11, 2010) XORRA (Xtreme Off-Road Racing Association) On January 30th 2010, the top eastern division teams of Xtreme Off-Road Racing will take over Louisville, Kentucky at Freedom Hall for an all out thrill packed night of Arena Rock Racing brought to you by the XORRA and Pro Shows Inc.. This will be the first time that the XORRA has had simultaneous events going on from coast to coast. Starting with a pre show party on the arena floor where the teams will get a chance to display their race vehicles along with visiting and meeting the fans that come out early to the event. Once the show starts the 14,000 fans had better get ready for an insane night of Xtreme Motorsports.

With veteran Arena Rock Racers like Branik Motorsports Stan "Popcorn" Haynes, Tony "Rosco" Rietdorf defending his 2009 Freedom Hall win and Danny "The Cop" Rohrer. Appearing with the XORRA teams, Pro Shows Inc. always has a great mix of off-road entertainment including monster trucks insuring the Louisville fans are in for some of the wildest edge of their seat action there is.

"XORRA is excited to be working with the folks at Pro Shows Inc., this will be our third year as part of the Hot Rod Motor Mania Show and it just keeps getting bigger and better," stated XORRA Vice President, Michael Weaver. "With all the additional floor space being given to the XORRA track, the teams are sure to go off in a big way and give the Arena Rock Race fans a show to remember." "Because of the talent and dedication of the XORRA teams and staff we have the ability to hold both an east coast and west coast arena race on the same night – what a great start to the 2010 season."

About XORRA, LLC

XORRA, LLC. A La Follette, TN based company, sanctions and promotes Xtreme Off- Road Racing events, including the XRRRA (Xtreme Rock Racing Association) Eastern and Western Divisions and Arena Rock Racing throughout the US along with the sanctioning of various international competitions. The XORRA is the industry leader in bringing the action that is Xtreme Off-Road Motorsports to thousands of dedicated fans worldwide. With the support of their sponsors (Maxxis Tires, Rancho Suspension, Raceline Wheels and Power Tank) and the outrageous abilities of their teams the XORRA is the future of Xtreme Off-Road Motorsports. For more information visit, www.Xorracing.com